



## Reflective Biker Socks

### REFLECTIVE BIKER SOCKS

**Hi-Vis socks for cyclists.**

The socks have a reflective patch on the back, which, once you've tucked your trousers into them adds to making you as visible as possible on the road. The gloves have a reflective arrow, so you can signal before you turn with added visibility.

An idea by Kelvin Dodds made by Suck UK

**SUCK UK LTD**

<https://www.suck.uk.com/products/reflectivebikersocksgloves/>

Camden Park Studio, Camden Park Road, London NW1 9AY



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Kelv was born and raised in Teesside in the North East of England, after failing his Product Design GSCE he decided it was definitely the career for him - and went on to convince the University of Teesside to give him a degree in the subject, before Dick Wittingtoning his way to London in 2008. His first Design role was at Suck UK as an intern for two years, and then as a Junior Designer for a further two years before abruptly quitting in 2012 to start his own product design venture. Four successful Kickstarter projects followed, but the business closed in 2015 as Kelv decided it was time to stop working from his bedroom and plop back into the employment pool. He currently lives with his wife in East London and is the Creative Manager at NPW Gifts.